



Infor Optiva

Get new capabilities with Infor 10x

Take advantage of technologies that can change the way you work with Infor™ Optiva and Infor 10x, the latest release of Infor's innovative technology. With new capabilities in the areas of social business, mobility, analytics, and integration, you'll be able to extend the value of Infor Optiva internally and collaborate more closely with external partners and suppliers.

Experience the new Infor Optiva

With Infor 10x, Infor Optiva gets a completely enhanced look and feel that provides a consumer grade user experience and allows you to take advantage of expanded industry-specific capabilities, make better decisions faster, and work more efficiently. Infor 10x extends Infor Optiva in a number of key ways, including:

- **A new consumer-grade user interface** that gives users a flexible, familiar, and friendly environment designed to increase productivity, make finding information fast and easy, and even have data delivered automatically to them. Once you experience it, you won't be able to imagine how you worked without it.
- **Workspace adoption**, allowing for collaborative product development and giving you automatic delivery of in-context business intelligence (or relevant business data displayed as tasks are in process) to improve and speed decision making, as well as single sign-on capabilities. Alerts and pre-defined workflows automatically deliver critical, role-based information.
- **Expanded industry functionality** in the areas of food and beverage, specialty chemicals, personal care and cosmetics, and pharmaceuticals. You get out-of-the-box functionality, including industry-specific label capabilities, formulation modeling, and least cost formulation, that allow you to develop better products faster, improve product effectiveness, ensure you meet regulatory compliance constraints, and lower your overall total cost of ownership.

Infor 10x represents the evolution of our technology platform, which features purpose-built middleware, as well as social, mobile, analytics, and cloud solutions.

- **Integrated social networking** that you can use inside your organization to improve the speed, scale, and value of interactions between your employees—dramatically changing the ways in which they work with information, systems, and each other. With Infor Optiva, you get a unified social networking platform that lets you connect with colleagues in public or private communities and securely share information, content, and conversation. You'll be able to easily tap into the knowledge and expertise of others across departments, geographies, and time zones to make decisions more quickly and with greater confidence.
- **Intuitive Infor ION integrations** that allows for fast, seamless, easy integration to both Infor and third-party applications, ensuring you have a single source of information (both internally and externally) and putting information in context for your users. You'll have the information you need, where and when you need it. New integrations are now available for Infor M3 and Infor Adage, as well as SAP.

With Infor Optiva, you can protect brand integrity, dramatically reduce regulatory risk, and bring high-quality, least cost formulation based products to market more quickly. Increase the value of your solution and make the most of your maintenance investment by upgrading your Infor Optiva solution.

10x core features

Product management

- Item master
- Formula and recipe management
- Specification management

Packaging management

- Workflow and routing for approval
- Revision control

Label development

- Content and ingredient statements
- Includes allergens, claims, warnings
- Used by regulatory affairs, toxicology, marketing

New product development introduction

- New product management
- Stage and gate support

Advanced project management

- Resource and task listing
- Gantt chart displays

Partner Connect

- Collaborate with suppliers and partners

Guidelines and restrictions

- Define rules and guidelines for specific markets
- Alerts on violations of criteria

Process testing and analysis

- Collect data from variety of sources
- Analyze test results

10x common component adoption

Integrations

- Infor M3
- Infor Adage
- Publish and consume BODs
- SAP

New localizations

Language support:

- Chinese (Simplified)
- English
- French
- German
- Japanese
- Portuguese
- Spanish

Industry specialization

- Food & Beverage
- Specialty Chemicals
- Consumer—Healthcare, Homecare
- Pharmaceuticals and Nutraceuticals



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About Infor

Infor is the world's third-largest supplier of enterprise applications and services, helping more than 70,000 large and mid-size companies improve operations and drive growth across numerous industry sectors. To learn more about Infor, please visit www.infor.com.

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